



CLARENCE FOOTBALL CLUB

MEDIA AND PUBLIC COMMENT POLICY

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The following Policy covers, Board Members Coaching Staff, Players, Club Staff and Club Volunteers when dealing with the electronic or print media, or when using the social media.

Contact with all areas of the media is restricted to the following Club personnel, unless otherwise approved:-

- The President
- The CEO
- The Senior Coach

If a Board Member, Coaching Staff (other than Senior Coach), Player, staff or Club Volunteer, is contacted by the Media, they must refer the matter to the CEO or President on policy or administration matters and on football matters the Senior Coach.

If contacted by the media by phone seeking to set up an interview on a general matter or milestone event for example, you should where practical advise the caller that you will get back to them at a later time. You should then contact either the Senior Coach or the CEO to discuss the request.

Providing the media request is not contentious or potentially controversial, approval will normally be granted.

If confronted in person by the media and you are unable to avoid speaking you should exercise care to avoid negative comment on Club or TSL policy matters and do not express derogatory personal opinion on other clubs, coaches or players, or otherwise bring the League or the Club in to disrepute.

In use of the various forms of social media the same care must be exercised as in the previous paragraph to avoid bringing the League or Club in to disrepute or scandal.